

Data protection information

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Information on the processing of personal data (data protection information)

(Version 1.0.0, as of 23.07.2024)

Welcome to the data protection area of XIMEA GmbH. Thank you for your interest in our company. We would like to use this data protection notice to inform you in detail about when we collect which data and how it is processed.

Person responsible

The controller pursuant to Art. 4 (7) of the EU General Data Protection Regulation (GDPR) is

XIMEA GmbH

Managing directors: Jürgen Hillmann, Michael Cmok

Address: Am Mittelhafen 16, 48155 Münster

Phone: +49 251 202 408 0

E-mail: info@ximea.com

Data Protection Officer

You can reach our data protection officer at

Gesellschaft für Personaldienstleistungen mbH

Pestalozzistraße 27

34119 Kassel, Germany

Phone: +49 561 78968-80

E-mail: datenschutz@gfp24.de

Shared responsibility

XIMEA GmbH, XIMEA Corp. and XIMEA s.r.o. appear together on the www.ximea.com website. XIMEA s.r.o. provides the central service for this. In addition, XIMEA GmbH provides the companies with central departments. These are mainly in the areas of human resources, IT, controlling, sales, marketing and accounting. As part of this cooperation, the companies also exchange personal data with each other.

The companies are then jointly responsible for the processing of personal data within the meaning of Art. 26 of the European General Data Protection Regulation (GDPR). The regulation stipulates that the companies must enter into an

agreement on joint responsibility (so-called "joint control agreement") and inform the data subjects of the main content of the agreement:

- For all personal data and for all processing operations under the joint responsibility of XIMEA GmbH, XIMEA Corp. and XIMEA s.r.o., XIMEA GmbH is designated as the lead controller.
- The company XIMEA GmbH has been designated as the central point of contact for data subjects. However, data subjects are free to express their data protection concerns to any individual company in the group. The contact details of the respective companies can be found in our [Imprint](#).
- Both the companies themselves and their employees are obliged to maintain confidentiality with regard to all personal data.
- All obligations arising for companies from the GDPR are the responsibility of XIMEA GmbH as the lead controller.
- All data protection and data security regulations and measures of XIMEA GmbH are adopted, enforced and applied by the other companies.

When exchanging personal data within the Group, we rely on Art. 6 para. 1 lit. f) GDPR in conjunction with Recital 48 GDPR.

General information on the collection of personal data

With the following information, we inform you transparently about the type and scope of the processing of personal data,

- that are collected during your visit to our website,
- the use of our online services,
- External online presence on social media platforms
- in the context of application procedures
- as well as in business relationships with customers and service providers

be collected.

The legal basis for our data protection is formed in particular by the provisions of the General Data Protection Regulation (GDPR) and the supplementary provisions of the Federal Data Protection Act (BDSG) and the Telecommunications Digital Services Data Protection Act (TDDDG).

Purpose / legal basis of the processing

In cases where we obtain your consent for the processing of personal data, Art. 6 para. 1 lit. a GDPR serves as the legal basis.

When processing personal data that is required to fulfill a contract concluded between you and us, Art. 6 para. 1 lit. b GDPR serves as the legal basis. This also applies to processing operations that are necessary to carry out pre-contractual measures.

In the event that the processing of personal data is necessary to fulfill a legal obligation to which we are subject, Art. 6 para. 1 lit. c GDPR serves as the legal basis.

In the event that vital interests of the data subject or another natural person require the processing of personal data, Art. 6 para. 1 lit. d GDPR is the legal basis.

In the event that the processing of personal data is necessary to safeguard a legitimate interest of our company or a third party and your interests, fundamental rights and freedoms do not outweigh the former interest, Art. 6 para. 1 lit. f GDPR is the legal basis for the processing.

If cookies or similar technologies are set during data processing, they are stored or information is accessed on a user's end device (e.g. device fingerprinting) in accordance with Section 25 (1) TDDDGD in conjunction with Art. 6 (1) (a) GDPR.

If the use of cookies is absolutely necessary, this is done on the basis of Section 25 (2) sentence 2 TDDDGD.

Disclosure of personal data

If we transfer your personal data to other parties as part of our processing or disclose it to them, this is done exclusively on the basis of one of the aforementioned legal bases. The recipients of this data may include, for example, payment service providers in the context of contract fulfillment. In cases in which we are obliged to do so by law or by court order, we must transfer your data to bodies entitled to receive such information.

If external service providers support us in processing your data (e.g. data analysis, newsletter dispatch), this is done as part of order processing in accordance with Art. 28 GDPR. We only conclude corresponding contracts with service providers that offer sufficient guarantees that suitable technical and organizational measures ensure the protection of your data.

Data transfer to third countries

Data is only transferred to third countries (outside the European Union or the European Economic Area) if this is in accordance with legal requirements. Subject to express consent or contractually or legally required transfer, we only process or have the data processed in third countries with a recognized level of data protection (e.g. adequacy decision of the European Commission pursuant to Art. 45 para. 1 sentence 3 GDPR for the "EU-US Data Privacy Framework" https://commission.europa.eu/document/fa09cbad-dd7d-4684-ae60-be03fcb0fddf_en) or pursuant to Art. 44 et seq. GDPR on the basis of special guarantees, e.g. contractual obligation through so-called standard protection clauses of the EU Commission (information page of the EU Commission: https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection_de).

Storage of the data

As soon as the respective purpose for the storage no longer applies, we will delete or block your personal data. Furthermore, your personal data will only be stored if special statutory retention periods (in particular retention obligations under commercial and tax law) at national or European level prevent deletion.

Definitions

Our data protection information is based on the terms used and defined in the GDPR. To ensure that our privacy policy is easy to read and understand, we would like to explain the most important terms in advance.

Personal data

"Personal data" means any information relating to an identified or identifiable natural person (hereinafter "data subject"). An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

Processing

"Processing" means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

Person responsible

"Controller" means the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data. Where the purposes and means of such processing are determined by Union or Member State law, the controller or the specific criteria for its nomination may be provided for by Union or Member State law.

Pseudonymization

"Pseudonymization" means the processing of personal data in such a manner that the personal data can no longer be attributed to a specific data subject without the use of additional information, provided that such additional information is kept separately and is subject to technical and organizational measures to ensure that the personal data are not attributed to an identified or identifiable natural person.

Processor

"Processor" means a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller.

Receiver

"Recipient" means a natural or legal person, public authority, agency or another body, to which the personal data are disclosed, whether a third party or not. However, public authorities which may receive personal data in the framework of a particular inquiry in accordance with Union or Member State law shall not be regarded as recipients.

Third party

"Third party" means a natural or legal person, public authority, agency or body other than the data subject, controller, processor and persons who, under the direct authority of the controller or processor, are authorized to process personal data.

Consent

"Consent" means any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her.

Profiling

"Profiling" means any form of automated processing of personal data consisting of the use of personal data to evaluate certain personal aspects relating to a natural person, in particular to analyze or predict aspects concerning that natural

person's performance at work, economic situation, health, personal preferences, interests, reliability, behavior, location or movements.

Rights of data subjects

The processing of personal data results in rights for you as the natural person concerned, which you can exercise against us at any time. These are

- Right to revoke a declaration of consent under data protection law pursuant to Art. 7 para. 3 GDPR
- Right to information about your personal data stored by us in accordance with Art. 15 GDPR
- Right to rectification of inaccurate or completion of incomplete data pursuant to Art. 16 GDPR
- Right to erasure of your data stored by us in accordance with Art. 17 GDPR
- Right to restrict the processing of your data in accordance with Art. 18 GDPR
- Right to data portability pursuant to Art. 20 GDPR
- Right to object pursuant to Art. 21 GDPR
- Automated decisions in individual cases including profiling in accordance with Art. 22 GDPR.

Right to information

You have the right to obtain from us confirmation as to whether or not personal data concerning you is being processed, and, where that is the case, which personal data is being processed, and to obtain from us copies of your personal data. Please note that your right to information may be restricted under certain circumstances in accordance with the statutory provisions.

Right to rectification

If the information concerning you is not (or is no longer) correct, you have the right to demand the immediate correction of incorrect personal data concerning you and, if necessary, the completion of incomplete personal data.

Right to erasure

In accordance with the legal requirements, you have the right to demand that data concerning you be deleted immediately, e.g. if the data is no longer required for the purposes pursued and the legal storage and archiving regulations do not prevent deletion.

Right to restriction of processing

Within the framework of the provisions of Art. 18 GDPR, you have the right to demand a restriction on the processing of data concerning you, e.g. if you have objected to the processing, for the duration of the examination as to whether the objection can be granted.

Right to data portability

You have the right to have data that you have provided to us handed over to you or to a third party in a commonly used, machine-readable format. If you request the direct transfer of the data to another controller, this will only take place if it is technically feasible.

Right to revoke a declaration of consent under data protection law

If the processing of your personal data is based on consent given to us, you have the right to withdraw this consent at any time. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

Please address your revocation informally to XIMEA GmbH, Am Mittelhafen 16, 48155 Münster, Germany, e-mail: privacy@ximea.com. We would like to point out that your objection can also be made in other procedures or must be made for technical reasons. Further information on this can be found in the respective services described.

Right to object to processing

Under the conditions of Art. 21 para. 1 GDPR, you may object to data processing on the basis of Art. 6 para. 1 lit. e or f GDPR for reasons arising from your particular situation. This also applies to profiling based on these provisions. If you exercise your right to object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves the establishment, exercise or defense of legal claims.

Please address your objection informally to XIMEA GmbH, Am Mittelhafen 16, 48155 Münster, Germany e-mail: privacy@ximea.com. We would like to point out that your objection can also be made in other procedures or must be made for technical reasons. Further information on this can be found in the respective services described.

Right to lodge a complaint with the data protection authority

In accordance with Art. 77 GDPR, you have the right to lodge a complaint with the supervisory authority if you believe that your personal data is being processed unlawfully. The address of the supervisory authority responsible for our company is

The State Commissioner for Data Protection of Lower Saxony

P.O. Box 221, 30002 Hannover, Germany

Address: Prinzenstraße 5, 30159 Hannover, Germany

Website: [The State Commissioner for Data Protection of Lower Saxony](#)

E-mail: poststelle@fd.niedersachsen.de

Automated decision in individual cases including profiling

You have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you.

Use of online services

In the following, we inform you when and in what context data is processed when you use our online services.

Collection of personal data when visiting our website

If you only use the website for information purposes, i.e. if you do not register or otherwise provide us with information, we only collect the personal data that your browser transmits to our server. When you view our website, we collect the data listed below. This is technically necessary in order to display our website to you and to ensure the stability and security of

the display. The legal basis for storing information in the form of cookies or in the server log file on your end device or accessing this information on your end device is Section 25 (2) No. 2 TDDDG. The associated data processing is based on Art. 6 para. 1 lit. f GDPR:

- IP address
- Date and time of the request
- Time zone difference to Greenwich Mean Time (GMT)
- Content of the request (specific page)
- Access status / HTTP status code
- Amount of data transferred in each case
- Website from which the request comes
- Browser
- Operating system and its interface

This data is temporarily stored in the log files of our system for a maximum of seven days. Storage beyond this period is possible, but in this case the IP addresses are partially deleted or anonymized so that it is no longer possible to identify the accessing client.

Use of cookies

In addition to the aforementioned data, cookies are stored on your end device (e.g. PC, laptop, smartphone) when you use our website. Cookies are small text files that are stored on your end device assigned to the browser you are using and through which certain information flows to the body that sets the cookie (here by us). Cookies cannot execute programs or transfer malware to your end device. They serve to make the online offering more user-friendly and effective overall.

This website uses the following types of cookies, the scope and function of which are explained below:

Transient cookies

Transient cookies are automatically deleted when you close the browser. These include session cookies in particular. These store a so-called session ID, with which various requests from your browser can be assigned to the joint session. This allows your computer to be recognized when you return to our website. The session cookies are deleted when you log out or close the browser.

Persistent cookies

Persistent cookies are automatically deleted after a specified period, which may vary depending on the cookie. You can delete cookies at any time in your browser's security settings.

We only use cookies on our website that are generated by us as the website operator and that are necessary for the full functionality and presentation of our website. The legal basis for storing information in the form of cookies on your end device or accessing this information on your end device is Section 25 (2) No. 2 TDDDG. We use these cookies out of legitimate interest in accordance with Art. 6 para. 1 lit. f GDPR to ensure our online offer.

In addition to the cookies set by us as the controller, we also use cookies that are offered by other providers. We process these cookies on the basis of your consent in accordance with Art. 6 Para. 1 lit. a and § 25 Para. 1 TDDDG (storage of cookies or access to information in an end device (e.g. via device fingerprinting)). Further information on the use of and cooperation with external service providers can be found in the data protection information of the respective online services.

You can configure your browser settings according to your wishes and, for example, refuse to accept cookies from external providers or all cookies. However, we would like to point out that you may not be able to use all the functions of this website if you do so. If you have agreed to the acceptance of cookies and would like to object to this for the future, you can delete the stored cookies in the settings of the browser you are using.

Cookie settings in web browsers

Web browsers can be set to notify you when cookies are set or to generally or partially reject or deactivate cookies. By deactivating and deleting all cookies, you can also revoke your previously given consent. If you deactivate or restrict cookies using your browser, various functions on our website may not be available to you. You can use your web browser to delete stored cookies at any time, even automatically.

You can use the following links to find out about these options for the most commonly used browsers:

Mozilla Firefox: <https://support.mozilla.org/de/kb/cookies-informationen-websites-auf-ihrem-computer>

Google Chrome: <https://support.google.com/chrome/bin/answer.py?hl=de&answer=95647>

Apple Safari: <https://support.apple.com/de-de/guide/safari/sfri11471/mac>

Microsoft Internet Explorer: <https://support.microsoft.com/de-de/help/17442/windows-internet-explorer-delete-manage-cookies>

Microsoft Edge: <https://support.microsoft.com/de-de/help/4027947/microsoft-edge-delete-cookies>

Opera: <https://help.opera.com/de/latest/web-preferences/>

If no restrictions have been placed on the cookie settings, cookies that enable and ensure the necessary technical functions remain on your end device until the browser is closed; other cookies may remain on your end device for longer. The exact cookie lifetimes are displayed [in the consent banner / under cookie settings / in the respective services used].

SSL or TLS encryption

Our website uses TLS encryption (formerly SSL) for security reasons and to protect the transmission of confidential content. Orders or contact requests that you send to us are therefore sent using transport encryption. Depending on your browser type, you can recognize this either by the lock symbol and/or the https protocol in the address bar.

External hosting

We host our website externally. The personal data collected on this website is stored on the servers of the hoster(s). This may include all information relating to the users of our online offer that is collected in the context of use and communication, such as content data (e.g. entries in online forms); usage data (e.g. websites visited, access times); meta/communication data (e.g. device information, IP addresses).

We collect the aforementioned data in order to ensure the secure, fast and efficient provision of our online services. The legal basis for storing information in the form of cookies on your end device or accessing this information on your end device is Section 25 (2) No. 2 TDDDG. The associated processing of your data is carried out in accordance with Art. 6 para. 1 lit. f GDPR due to our legitimate interest in the correct presentation and functionality of our website.

We use the following hosting provider:

pux s.r.o., Krenova 69, 602 00 Brno

Further information on data protection can be found at [GDPR | PUXdesign](#).

We have also concluded a contract for commissioned data processing (DPA). This contract regulates the scope, type and purpose of the access options of the above-mentioned provider(s) to the data. The access options are limited only to necessary accesses that are required to fulfill the hosting services and in compliance with the GDPR.

Contact us

Contact form

When you contact us via a contact form, the data you provide (your email address, possibly your name, your telephone number, the content of your message) will be stored by us in order to respond to your request. The data entered in the contact form is processed on the basis of your consent in accordance with Art. 6 para. 1 lit. a GDPR. If your contact request is related to the fulfillment of a contract or the implementation of pre-contractual measures, we process your data on the basis of Art. 6 para. 1 lit. b GDPR. We delete the data arising in this context after storage is no longer necessary, or restrict processing if there are statutory retention obligations. You can revoke this consent at any time. The legality of the data processing operations carried out until the revocation remains unaffected by the revocation.

Request by e-mail, telephone, fax

When you contact us by e-mail, telephone or fax, the personal data you provide (your e-mail address, possibly your name, your telephone number, the content of your message) will be stored by us in order to process your request. We will not pass on this data without your consent.

Data processing is carried out on the basis of Art. 6 para. 1 lit. b GDPR if your request is related to the fulfillment of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, we process your data on the basis of your consent in accordance with Art. 6 para. 1 lit. a GDPR and/or on the basis of our legitimate interests in accordance with Art. 6 para. 1 lit. f GDPR. Our legitimate interest lies in particular in the effective processing of your request.

The data you send to us via contact requests will remain with us until you ask us to delete it, revoke your consent to storage or the purpose for data storage no longer applies (e.g. after your request has been processed). Mandatory statutory provisions - in particular statutory retention periods - remain unaffected.

Registration Helpdesk XIMEA

You can voluntarily create a customer account that allows you to create a new support ticket and check the status of existing tickets. When you create an account, the data you provide will be stored on a revocable basis. In this case, we also store the IP address and the date and time of your registration. This data will not be passed on to third parties.

The data required for registration includes

First name, last name, username, password

Company

Address

E-mail address

Phone number

The legal basis for the processing of the data is Art. 6 para. 1 lit. a GDPR if you have given your consent. If the registration serves the fulfillment of a contract to which you are a party or the implementation of pre-contractual measures, the additional legal basis for the processing of the data is Art. 6 para. 1 lit. b GDPR.

In addition to the data requested when placing an order, you must enter a password of your choice to set up a customer account. This is used together with your e-mail address to access your customer account. Please treat your personal access data confidentially and in particular do not make it accessible to unauthorized third parties.

Your data will only be used for as long as is necessary for the existing customer relationship. You can also view and change the data stored about you in your customer account at any time. You have the option of canceling your user account at any time. In this case, your data will be deleted, unless we are obliged to retain it due to commercial and tax law requirements.

Deskpro

We use the Deskpro service from the provider Deskpro Ltd, 79 Hartfield Road, London, SW19 3ES, UK, to process your inquiries and tickets.

We collect the above-mentioned data in order to ensure efficient processing of your inquiries and tickets. The associated processing of your data is carried out in accordance with Art. 6 para. 1 lit. f GDPR on the basis of our legitimate interest and Art. 6 para. 1 lit. a GDPR for the fulfillment of the contract.

A data processing agreement (DPA) has been concluded. This contract regulates the scope, type and purpose of the access options of the above-mentioned provider(s) to the data. The access options are limited only to necessary accesses that are required to fulfill the service and in compliance with the GDPR. Some of your data will be processed in Canada, as the servers of the provider Deskpro Ltd. are hosted there. Canada is considered a safe third country for data protection purposes, as the EU Commission has issued an adequacy decision for data protection in Canada. Therefore, the protection of your data is also guaranteed when it is processed in Canada.

You can view the current data protection provisions of Deskpro Ltd. at the URL <https://www.deskpro.com/legal/privacy>.

Payment systems

In our commercial relationship, you can choose between different payment methods. For this purpose, the relevant payment-related data is collected in order to process your order and payment. Contract data and user data may also be stored. Your IP address and information about the device you are using are also stored by most payment providers.

Certain personal data (mandatory information), without which we cannot execute the contract, will be transmitted to our payment service providers for payment processing, depending on the payment method selected. For identity and credit

checks, payment providers may transmit data to the relevant body. You can obtain more information on this from the respective providers.

Cashless payment processing

When paying with your debit card, credit card or using the contactless payment method (NFC), we as a merchant collect personal data with the payment terminal. We then transmit this collected data to the network operator. The network operator and the respective payment service providers for the acceptance and settlement of payment transactions (acquirers) process the data further, in particular for payment processing, to prevent card misuse, to limit the risk of payment defaults and for legally prescribed purposes, such as combating money laundering and criminal prosecution. For these purposes, your data will also be transmitted to other responsible parties, such as your card-issuing bank.

Person responsible

We as the merchant and the network operator or acquirer are each responsible for processing the data.

As the payee, we are responsible for the operation of the payment terminal at the checkout and, if applicable, for our internal network up to secure transmission via the Internet or telephone line to the network operator. Network operators and acquirers are responsible for the further processing of data, in particular for the execution and settlement of payment transactions.

When using electronic payment methods, data is transmitted to the name and contact details of the company as the so-called network operator.

For information on data processing by the name of the network operator, please refer to the data protection provisions under [Link to the network operator's privacy policy](#).

In the case of payments by credit card (e.g. VISA, MasterCard), the name and contact details of the acquirer are also included in the payment processing as a so-called acquirer. Both companies act as data controllers within the meaning of the GDPR.

For information on data processing by the name of the acquirer, please refer to the data protection provisions under the [link to the acquirer's privacy policy](#).

Type and scope

We process your card data (IBAN or account number and BIC, card expiry date and card sequence number) and other payment data (amount, date, time, terminal ID, location, company and branch where you pay, your signature).

If a direct debit is not honored (e.g. in the event of revocation), we collect the return debit data as well as the data associated with the outstanding claim (first and last name, address, proof of purchase, bank charges incurred, reminder fees and the reason for the return debit).

A large part of the above-mentioned data is stored on your card. We receive this data when the card is read at the payment terminal. We receive the PIN or signature from you. In the event of a returned direct debit, we may receive data from your credit institution or bank.

Purpose/legal basis

We process your data in particular to execute the purchase contract (legal basis Art. 6 para. 1 lit. b GDPR), to fulfill legal obligations (legal basis Art. 6 lit. c GDPR) and to investigate fraud and other criminal offenses (Art. 6 para. 1 lit. f GDPR) and our legitimate interest in protecting our assets and preventing payment defaults.

The network operator Telecash processes the data in particular for payment processing (legal basis: Art. 6 para. 1 lit. b GDPR), to prevent card misuse, to limit the risk of payment defaults (legal basis: Art. 6 para. 1 lit. f GDPR, realization of the legitimate interest of asset protection) and for legally prescribed purposes, e.g. to combat money laundering and criminal prosecution (Art. 6 para. 1 lit. c GDPR). For more information, please contact your payment service provider or bank.

Disclosure to third parties

We transmit your above-mentioned data to Telecash for the purpose of payment processing. Telecash in turn transmits this data to your bank or the credit card company involved. If necessary for payment processing, your data may be transmitted to other service providers involved as part of this payment processing.

Transfer to third countries

We do not transfer your payment data to third countries or organizations outside the EU. Such a transfer can only take place if you pay with a credit card and the credit card company is based outside the EU.

Provision of the data

The provision of your data is voluntary. You are neither legally nor contractually obliged to provide us with your data. However, card payment is not possible without the data.

PayPal

PayPal is a company of PayPal (Europe) S.à r.l. et Cie, S.C.A. 22-24 Boulevard Royal, L-2449 Luxembourg. If you select "PayPal" as a payment option during the order process in our online store, your data will be automatically transmitted to PayPal. By selecting this payment option, you consent to the transfer of personal data required for payment processing. The personal data transmitted to PayPal is usually: first name, last name, address, e-mail address, IP address, telephone number, cell phone number, which are necessary for payment processing. The personal data required to process the purchase contract also includes personal data relating to the respective order.

The applicable data protection provisions of PayPal may be retrieved under <https://www.paypal.com/de/webapps/mpp/ua/privacy-full>.

Data processing for advertising purposes

Direct advertising

If your personal data is processed for direct marketing purposes, you have the right under Art. 21 (2) GDPR to object at any time to the processing of personal data concerning you for such marketing, which includes profiling to the extent that it is related to such direct marketing. If you object, your personal data will no longer be used for the purpose of direct advertising.

Product recommendation by e-mail

As a customer of XIMEA GmbH, you will receive product recommendations by e-mail, regardless of whether you have subscribed to our newsletter. We adhere strictly to the legal requirements. Unless you have given your specific consent, we will only use the e-mail address you provide when placing an order in accordance with Section 7 (3) UWG for our own similar products that are similar to those that you have already purchased from us on the basis of an order you have already placed. The legal basis for this is Art. 6 para. 1 lit. f GDPR. Our legitimate interest is to introduce you to other products in our range through direct marketing.

You can object to this form of product recommendation at any time free of charge and with effect for the future at the end of each product recommendation e-mail.

If you object to this advertising measure, your data will be deleted from the corresponding (e-mail) distribution lists.

We use the personal data provided by you in the context of a contract concluded with us for our own advertising purposes after obtaining your consent. We will inform you by e-mail and telephone about new products, services, events, discount campaigns, special sales and events.

The legal basis for data collection is Art. 6 para. 1 lit. a GDPR. You can revoke this consent at any time without giving reasons with effect for the future.

Newsletter

With your consent, you can subscribe to our newsletter, with which we inform you about current interesting offers. We regularly report on product offers from our range, events/trade fairs, special sales promotions, tips on our product areas and offers from our cooperation partners.

We use the so-called double opt-in procedure to subscribe to our newsletter. This means that after you have registered, we will send you an e-mail to the e-mail address you have provided in which we ask you to confirm that you wish to receive the newsletter. If you do not confirm your registration within 24 hours, your information will be blocked and automatically deleted after one month. In addition, we store the IP addresses you use and the times of registration and confirmation. The purpose of this procedure is to be able to prove your registration and, if necessary, to clarify any possible misuse of your personal data.

The only mandatory information for sending the newsletter is your e-mail address. The provision of further, separately marked data is voluntary and is used to address you personally. After your confirmation, we will save your e-mail address for the purpose of sending you the newsletter. The legal basis is Art. 6 para. 1 lit. a GDPR (consent).

You can revoke your consent to the sending of the newsletter at any time and unsubscribe from the newsletter. You can declare your revocation by clicking on the link (unsubscribe) provided in every newsletter e-mail.

We work together with the following e-mail marketing provider:

mailchimp is a service of the provider The Rocket Science Group, LLC, 675 Ponce de Leon Ave NE, Suite 5000, Atlanta, GA 30308 USA

Data protection information: <https://mailchimp.com/legal/data-processing-addendum/>

Information on data processing for EU citizens by mailchimp: <https://mailchimp.com/de/help/mailchimp-european-data-transfers/>

We have concluded a contract with mailchimp for commissioned data processing. In this contract, mailchimp is obliged to protect our customers' data and not to pass it on to third parties.

We would like to point out that we evaluate your user behavior when sending the newsletter. For this evaluation, the e-mails sent contain so-called web beacons or tracking pixels, which are one-pixel image files stored on our website. For the evaluations, we link data and the web beacons with your e-mail address and an individual ID. Links received in the newsletter also contain this ID. The legal basis for the storage of cookies or similar technologies (web beacons) on your end device or access to this information is Section 25 (1) TDDDG. The legal basis for the processing of the data is Art. 6 para. 1 lit. a GDPR.

We use the data obtained in this way to create a user profile in order to tailor the newsletter to your individual interests. We record when you read our newsletters, which links you click on in them and deduce your personal interests from this. We link this data to the actions you take on our website.

You can object to this tracking at any time by clicking on the separate link (unsubscribe) provided in every email. The information will be stored for as long as you are subscribed to the newsletter. After unsubscribing, we store the data purely statistically and anonymously.

Analysis tools

Google Analytics

This website uses Google Analytics 4, a web analytics service provided by Google LLC. The controller for users in the EU/EEA and Switzerland is Google Ireland Limited, Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google").

Google Analytics uses cookies to help the website analyze how users use the site. The information collected by the cookies about your use of this website is usually transferred to a Google server in the USA and stored there.

In Google Analytics 4, the anonymization of IP addresses is activated by default. Due to IP anonymization, your IP address will be shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and truncated there.

During your website visit, your user behavior is recorded in the form of "events". Events can be

- Page views, first visit to the website, start of the session
- Websites visited, your "click path", interaction with the website
- Scrolls (when a user scrolls to the end of the page (90%))
- Clicks on external links, internal search queries, interaction with videos
- File downloads, viewed / clicked ads, language setting

Also recorded:

- Your approximate location (region), date and time of visit

- Your IP address (in abbreviated form), your internet provider
- technical information about your browser and the end devices you use (e.g. language setting, screen resolution)
- the referrer URL (via which website/advertising medium you came to this website)

We use the User ID function. With the help of the user ID, we can assign a unique, permanent ID to one or more sessions (and the activities within these sessions) and analyze user behavior across devices.

Google uses this information to evaluate your use of the website and to compile reports on website activity. The reports provided by Google Analytics are used to analyze the performance of our website and the success of our marketing campaigns

We use the Google Signals service as part of Google Analytics. Google Signals is a cross-device tracking web analysis and tracking service provided by Google Inc ("Google"). Google Signals is used to collect and process additional information about data subjects (website visitors, app users, etc.) who have activated the "Personalized ads" function on Google. User interests and demographic data are analysed by Google and made available to website and app operators in anonymized and aggregated form. The statistics obtained can be used to deliver ads to these users in cross-device remarketing campaigns.

Storage period

The data sent by us and linked to cookies is automatically deleted after a maximum of 2 years. Data that has reached the end of its retention period is automatically deleted once a month.

Legal basis The

legal basis for this data processing is your consent in accordance with Art. 6 para. 1 lit. a GDPR and § 25 para. 1 sentence 1 TDDDG. You can revoke your consent at any time with effect for the future by changing the cookie settings

Third country transfer

The company is certified in accordance with the "EU-US Data Privacy Framework" (DPF). Further information on this can be found at <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>

Information on the conclusion of EU standard contractual clauses can be found at <https://business.safety.google/adscontrollerterms/sccs/> .

You can also prevent the storage of cookies from the outset by setting your browser software accordingly. However, if you configure your browser to reject all cookies, this may limit the functionality of this and other websites. You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by clicking

- Do not give your consent to the setting of cookies or
- Download and install the browser add-on to deactivate Google Analytics [HERE](#).

You can find more information on the terms of use of Google Analytics and on data protection at Google at <https://marketingplatform.google.com/about/analytics/terms/de/> and at <https://policies.google.com/?hl=de> .

Tracking tools

Google reCAPTCHA

This website uses the reCAPTCHA service of Google Ireland Ltd, Gordon House, Barrow Street, Dublin 4, Ireland, to determine whether certain entries are made by humans or computers (so-called bots). For this purpose, the actions of website users are analyzed (e.g. mouse movements or queries). Google recognizes the type of input based on the IP address of the end device used, the website visited with CAPTCHA function, the date and duration of the visit and the data of the browser and operating system used. Data processing is carried out on the basis of Art. 6 para. 1 lit. f GDPR. The website operator has a legitimate interest in protecting its website from abusive automated spying and spam. The legal basis for storing information in the form of cookies or similar technologies on your end device or accessing this information on your end device is Section 25 (2) No. 2 TDDDG.

In the context of the use of Google reCAPTCHA, personal data may also be transmitted to servers of Google LLC. in the USA.

The company is certified in accordance with the "EU-US Data Privacy Framework" (DPF). Further information on this can be found at <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active> .

Information on the conclusion of EU standard contractual clauses can be found at <https://business.safety.google/adscontrollerterms/scs/> .

Further information about Google reCAPTCHA and Google's privacy policy can be found at the following links: <https://www.google.com/intl/de/policies/privacy/> and <https://www.google.com/recaptcha/intro/android.html>.

Marketing tools

Google Tag Manager

This website uses "Google Tag Manager", a service provided by Google Ireland Limited. Google Tag Manager offers the possibility to manage website tags via an interface. The Google Tag Manager tool, which implements the tags, is a cookie-less domain. However, Google Tag Manager records your IP address, which may also be transferred to Google's parent company in the USA.

Google Tag Manager triggers other tags, which in turn may collect data. Google Tag Manager does not access this data. If deactivation has been carried out at domain or cookie level, this remains in place for all tracking tags that are implemented with Google Tag Manager.

The legal basis for the processing of your data is Art. 6 para. 1 lit. a GDPR (consent) and § 25 para. 1 TDDDG.

The company is certified in accordance with the "EU-US Data Privacy Framework" (DPF). Further information on this can be found at <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>

Information on the conclusion of EU standard contractual clauses can be found at <https://privacy.google.com/businesses/controllerterms/mccs/>.

FAQ Google Tag Manager: <https://www.google.com/intl/de/tagmanager/faq.html>

Google Tag Manager Terms of Use: <https://www.google.com/intl/de/tagmanager/use-policy.html>

Google Dynamic Remarketing

We use "Google Dynamic Remarketing" on our website, a service provided by Google Ireland Limited (hereinafter referred to as "Google"). This is a procedure with which we would like to address you again. This application allows our advertisements to be displayed to you when you continue to use the internet after visiting our website. This is done by means of cookies stored in your browser, which are used by Google to record and evaluate your usage behavior when you visit various websites. This enables Google to determine your previous visit to our website. According to its own statements, Google does not merge the data collected in the context of remarketing with your personal data, which may be stored by Google. In particular, according to Google, pseudonymization is used in remarketing.

We use Google Dynamic Remarketing for marketing and optimization purposes, in particular to provide you with relevant and interesting offers. The service is also used to improve campaign management reports and to calculate advertising costs fairly. This also constitutes our legitimate interest in the processing of the aforementioned data by the third-party provider. The legal basis is Art. 6 para. 1 lit. f GDPR.

You can prevent the use of cookies by deleting existing cookies and deactivating the storage of cookies in the settings of your web browser. We would like to point out that in this case you may not be able to use all the functions of our website to their full extent. You can also prevent the storage of cookies by setting your web browser to block cookies from the domain www.googleadservices.com. To do this, go to the website <https://www.google.de/settings/ads>. Please note that this setting will be deleted if you delete your cookies. You can also deactivate interest-based ads via the link <http://optout.aboutads.info/?c=2&lang=EN>. This setting will also be deleted when you delete your cookies.

The company is certified in accordance with the "EU-US Data Privacy Framework" (DPF). Further information on this can be found at <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>

Information on the conclusion of EU standard contractual clauses can be found at <https://privacy.google.com/businesses/controllerterms/mccs/>.

Information from the third-party provider: Google Ireland Limited, Google Building Gordon House, Barrow St, Dublin 4, Ireland

Further information on the use of data by Google, on setting and objection options and on data protection can be found on the following Google websites.

Privacy policy: <https://policies.google.com/privacy?hl=de&gl=de>

Google website statistics: <https://services.google.com/sitestats/de.html>

Google Ads

This website uses "Google Ads" (formerly Google AdWords), a service provided by Google Ireland Limited, Google Building Gordon House, Barrow St, Dublin 4, Ireland (hereinafter referred to as "Google"). Google Ads offers the possibility of using advertising material on external websites to draw attention to attractive offers on websites that have already been visited.

This is used to determine how successful individual advertising measures are. These advertising materials are delivered by Google via so-called "AdServers". For this purpose, so-called AdServer cookies are used, through which certain parameters for measuring success, such as the display of ads or clicks by users, can be measured. If you access our website via a Google ad, Google Ads will store a cookie on your end device. These cookies generally lose their validity after 30 days. Cookies are not used to identify you personally. This cookie is generally used to store the following information as analysis values: unique cookie ID, number of ad impressions per placement (frequency), last impression (relevant for post-view conversions), opt-out information (marking that the user no longer wishes to be addressed). These cookies enable Google to recognize your web browser. If a user visits certain content or pages of a Google Ads customer's website and the cookie stored on their computer has not yet expired, Google and the customer can recognize that the user clicked on the ad and was redirected to this page. A different cookie is assigned to each Google Ads customer. Cookies can therefore not be tracked via the website of Google Ads customers. We ourselves do not collect and process any personal data in the aforementioned advertising measures. We only receive anonymized, statistical evaluations from Google. We can use these evaluations to recognize the effectiveness of the advertising measures used. We do not receive any further data from the use of the advertising material; in particular, we cannot identify users on the basis of this information. Due to the marketing tools used, your browser automatically establishes a direct connection with Google servers. We have no influence on the scope and further use of the data collected by Google through the use of Google Ads. To the best of our knowledge, Google receives the information that you have accessed the relevant part of our website or clicked on one of our ads. If you have a user account with Google and are registered, Google can assign the visit to your user account. Even if you are not registered with Google or are not logged in, it is possible that Google will find out your IP address, store it and process it for other purposes.

We use Google Ads for marketing and optimization purposes, in particular to be able to show you relevant and interesting advertisements, to improve campaign performance evaluations and to achieve a fair calculation of advertising costs. This also constitutes our legitimate interest in the processing of the aforementioned data by the third-party provider. The legal basis is Art. 6 para. 1 lit. f GDPR.

You can prevent the function of cookies by deleting existing cookies and deactivating the storage of new cookies in the settings of your web browser. We would like to point out that in this case you may not be able to use all the functions of our website to their full extent. You can also prevent the storage of cookies by setting your web browser at <https://www.google.de/settings/ads> to block cookies from the domain www.googleadservices.com. Please note that this setting will be deleted when you delete your cookies. You can also deactivate interest-based ads via the link <https://optout.aboutads.info>. Please note that this setting will also be deleted if you delete your cookies in the web browser.

Information from the third-party provider: Google Ireland Limited, Google Building Gordon House, Barrow St, Dublin 4, Ireland

The company is certified in accordance with the "EU-US Data Privacy Framework" (DPF). Further information on this can be found at <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>

Information on the conclusion of EU standard contractual clauses can be found at <https://privacy.google.com/businesses/controllerterms/mccs/>.

Further information on the use of data by Google, on setting and objection options and on data protection can be found on the following Google websites:

Privacy policy: <https://policies.google.com/privacy?hl=de&gl=de>

Google website statistics: <https://services.google.com/fh/files/sitestats/de.html>

Embedded third-party content

Google Maps

We use the Google Maps service on this website. This enables us to show you interactive maps directly on the website and allows you to use the map function conveniently.

When you visit the website, Google receives the information that you have accessed the corresponding subpage of our website. In the process, metadata is transmitted to the service provider, which may be personal. Google also obtains your IP address. This occurs regardless of whether Google provides a user account through which you are logged in or whether no user account exists. If you are logged in to Google, your data will be assigned directly to your account. If you do not wish your data to be associated with your Google profile, please log out before activating this function. The information collected by Google is also transmitted to Google servers (Google Inc.) in the USA. Google stores your data as usage profiles and uses them for the purposes of advertising, market research and/or the needs-based design of its website. Such an evaluation is carried out in particular (even for users who are not logged in) to provide needs-based advertising and to inform other users of the social network about your activities on our website. You have the right to object to the creation of these user profiles, whereby you should preferably contact Google to exercise this right.

The legal basis for the processing of your data is Art. 6 para. 1 lit. f GDPR (legitimate interest). Our legitimate interests lie in the presentation of our online offers and in making it easy to find the places we have indicated on the website. The legal basis for storing information in the form of cookies or similar technologies on your end device or accessing this information on your end device is Section 25 (2) No. 2 TDDDG.

Information from the third-party provider: Google Dublin, Google Ireland Ltd, Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 1001.

The company is certified in accordance with the "EU-US Data Privacy Framework" (DPF). Further information on this can be found at <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>

Information on the conclusion of EU standard contractual clauses can be found at <https://privacy.google.com/businesses/controllerterms/mccs/>.

Further information on the purpose and scope of data collection and its processing by the plug-in provider can be found in the provider's privacy policy. There you will also find further information on your rights in this regard and setting options to protect your privacy: <https://policies.google.com/privacy?hl=de&gl=de>.

YouTube

We have integrated YouTube videos into our online offering, which are stored on <https://www.youtube.com/> and can be played directly from our website. These are all integrated in "extended data protection mode", i.e. no data about you as a user is transferred to YouTube if you do not play the videos. According to YouTube, data is only transmitted when you play the videos. We have no influence on this data transfer.

When you visit the website, YouTube receives the information that you have accessed the corresponding subpage of our website. In addition, metadata is transmitted to the service provider, which may be personal. This occurs regardless of whether YouTube provides a user account through which you are logged in or whether no user account exists. If you are logged in to Google, your data will be assigned directly to your account. If you do not wish your data to be associated with

your YouTube profile, log out before activating the function. YouTube stores your data as usage profiles and uses them for the purposes of advertising, market research and/or the needs-based design of its website. Such an evaluation is carried out in particular (even for users who are not logged in) to provide needs-based advertising and to inform other users of the social network about your activities on our website. You have the right to object to the creation of these user profiles, whereby you should preferably contact YouTube to exercise this right.

Only when the service is activated is the function started and data transmitted to the service provider. The legal basis for the processing of your data is Art. 6 para. 1 lit. a GDPR (consent) and § 25 para. 1 TDDDG. Your consent can be revoked at any time for the future.

The company is certified in accordance with the "EU-US Data Privacy Framework" (DPF). Further information on this can be found at <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>

Information on the conclusion of EU standard contractual clauses can be found at <https://privacy.google.com/businesses/controllerterms/mccs/>.

Information from the third-party provider: Google Ireland Limited, Google Building Gordon House, Barrow St, Dublin 4, Ireland.

Further information on data protection can be found on the following Google website: <https://policies.google.com/privacy?hl=de>.

Google Fonts

We use "Google Fonts" on our website, a service provided by Google Ireland Limited (hereinafter referred to as "Google"). The service enables us to use external fonts, so-called Google Fonts. For this purpose, the required Google font is loaded from your browser into your browser cache when you access our website. This is necessary so that your browser can display a visually improved presentation of our texts. If your browser does not support this function, a standard font from your computer will be used for display. These web fonts are integrated by a server call, usually to a Google server in the USA. This tells the server which of our web pages you have visited. The IP address of the browser on your device is also stored by Google. We have no influence on the scope and further use of the data collected and processed by Google through the use of Google Web Fonts.

We use Google Web Fonts for optimization purposes, in particular to improve the use of our website for you and to make its design more user-friendly. This is also our legitimate interest in the processing of the above data by the third-party provider. The legal basis is Art. 6 para. 1 lit. f GDPR. The legal basis for storing information in the form of cookies or similar technologies on your end device or accessing this information on your end device is Section 25 (2) No. 2 TDDDG.

The company is certified in accordance with the "EU-US Data Privacy Framework" (DPF). Further information on this can be found at <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>

Information on the conclusion of EU standard contractual clauses can be found at <https://privacy.google.com/businesses/controllerterms/mccs/> . Further information on data protection can be found in Google's privacy policy: <https://policies.google.com/privacy?hl=de&gl=de>.

Further information on Google Web Fonts can be found at <https://fonts.google.com/> , <https://developers.google.com/fonts/faq?hl=de-DE&cs=1> and <https://www.google.com/fonts#AboutPlace:about>.

Google Fonts (Local)

We use "Google Fonts" on our website, a service provided by Google Ireland Limited (hereinafter referred to as "Google"). The service enables us to use external fonts, so-called Google Fonts. The Google Fonts are installed locally on our server. There is no connection to Google servers.

Online video conferencing tools

Microsoft Teams

We use the "Microsoft Teams" tool to conduct telephone and video conferences, online meetings, video consultations, digital coaching and/or webinars (hereinafter: "online meetings"). Microsoft Teams is a service of Microsoft Corporation, One Microsoft Way, Redmond, WA 98052-6399, USA.

If you access the Microsoft Teams website (<https://teams.microsoft.com/>), Microsoft is responsible for data processing. Accessing this website is required to download the necessary software if it cannot or should not be used directly and without a download via an Internet browser.

Data categories

Various types of data are processed when using Microsoft Teams. The total volume of data processing also depends on the information that the user provides before, during and after an "online meeting".

The following personal data may in principle be subject to processing:

User details: first name, surname, telephone (optional), e-mail address, password (if "single sign-on" is not used), profile picture (optional), department (optional)

Meeting metadata: Topic, description (optional), date, time, duration, participant IP addresses, device/hardware information

For recordings (optional): MP4 file of all video, audio and presentation recordings, M4A file of all audio recordings, text file of the online meeting chat.

When dialling in with the telephone: information on the incoming and outgoing phone number, country name, start and end time. If necessary, further connection data such as the IP address of the device can be saved.

Text, audio and video data: You may have the option of using the chat, question or survey functions in an "online meeting". The text entries you make are processed in order to display them in the "online meeting" and, if necessary, to log them. In order to enable the display of video and the playback of audio, the data from a microphone and any video camera on the end device are processed during the meeting. Data transmission from the camera and microphone can be switched off or muted independently at any time and by any user via the Microsoft Teams applications.

To take part in an "online meeting" or to enter the "meeting room", you must at least state your name.

Storage of the data

Online meetings are not recorded. If we want to record "online meetings", we will inform you in advance and obtain your consent. The fact of the recording will also be displayed to you in the Microsoft Teams app.

The contents of the chats are logged by Microsoft when using Microsoft Teams. If it is necessary for the purposes of logging the results of an online meeting, chat content may also be logged by us.

In the case of webinars, we may also process the questions asked by webinar participants for the purposes of recording and following up webinars

Automated decision-making within the meaning of Art. 22 GDPR is not used.

Legal basis for data processing

Insofar as personal data of employees of XIMEA GmbH and XIMEA s.r.o. are processed, § 26 BDSG is the legal basis for data processing.

If, in connection with the use of Microsoft Teams, personal data is not required for the establishment, implementation or termination of the employment relationship, but is nevertheless an elementary component of the use of Microsoft Teams, Art. 6 para. 1 lit. f GDPR is the legal basis for data processing. In these cases, our interest lies in the effective conduct of "online meetings".

In addition, the legal basis for data processing when conducting "online meetings" is Art. 6 para. 1 lit. b GDPR, insofar as the meetings are conducted within the framework of contractual relationships.

Recipients / forwarding of data

Personal data that is processed in connection with participation in "online meetings" is not passed on to third parties unless it is specifically intended to be passed on. Apart from this, data will only be passed on to third parties if we are legally obliged to do so (e.g. by court order) or if the data subjects have expressly consented to their data being passed on.

The provider of Microsoft Teams, which supports us in conducting "online meetings", necessarily receives knowledge of the above-mentioned data, insofar as this is provided for in our order processing contract with Microsoft.

Microsoft is obliged to comply with the legal requirements of the applicable data protection law via the order processing concluded with Microsoft Teams on the basis of EU standard contractual clauses. A currently valid version can be viewed at the following link: [Licensing Documents \(microsoft.com\)](https://www.microsoft.com/licensing/docs/articles/understanding-the-microsoft-teams-privacy-policy)

Data processing outside the European Union

Data processing outside the European Union (EU) does not take place as we have limited our storage location to data centers in the European Union. However, we cannot completely rule out routing or storage on servers outside the European Union at the processor Microsoft for technical reasons.

A secure level of data protection is guaranteed by the conclusion of supplementary EU standard data protection clauses and technical and organizational measures. For example, the data is encrypted during transport via the Internet and thus generally protected against unauthorized access by third parties.

The company is certified in accordance with the "EU-US Data Privacy Framework" (DPF). Further information on this can be found at <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt0000000KzNaAAK&status=Active>

Further information on data protection at Microsoft Teams

Further information on data protection from Microsoft can be found at <https://privacy.microsoft.com/de-de/privacystatement> (section "Online services for companies"), as well as: <https://www.microsoft.com/de-de/trust-center/privacy/customer-data-definitions>.

TeamViewer

We use TeamViewer software for technical support and training in connection with our products. We also offer online meetings and webinars via TeamViewer.

If you wish to use our services, you must download the TeamViewer software from the provider using a link provided by us and run it on your computer. Only the data protection provisions of TeamViewer GmbH as your contractual partner for the use of the software, which can be accessed at <https://www.teamviewer.com/de/datenschutzerklaerung/> apply to this.

Data processing is carried out on the basis of the user's consent in accordance with Art. 6 para. 1 lit. a GDPR. If the processing is related to the fulfillment of the contract or the implementation of pre-contractual measures, we also process your data on the basis of Art. 6 para. 1 lit. b GDPR.

If we obtain knowledge of personal data in the course of using TeamViewer, this is solely for the purpose of providing the service you have requested and not for processing the data on your behalf. If we are to process personal data on your behalf using TeamViewer, we request that you conclude an order processing contract in advance.

You can cancel remote access at any time by closing the TeamViewer software. We do not store such data and we were data secrecy for this.

Information about the service provider: TeamViewer Germany GmbH, Jahnstr. 30, 73037 Göppingen. Details on data processing can be found in TeamViewer's privacy policy: <https://www.teamviewer.com/de/datenschutzerklaerung/>.

Social media presences

Information on social media

We operate publicly accessible profiles in social networks to draw attention to our services and products. We would like to get in touch with you there as a visitor and user of these pages and our website.

User data may be processed outside the European Union. This may result in risks for you as a user and may make it more difficult to enforce your rights. When selecting the social media platforms we use, we ensure that the operators undertake to comply with EU data protection standards.

If you visit one of our social media sites (e.g. Facebook), we, XIMEA GmbH, Am Mittelhafen 16, 48155 Münster, Germany are jointly responsible with the operator of the respective social media platform within the meaning of the GDPR and other data protection regulations.

Data processing on social media platforms

We have no influence on the processing of personal data by the respective platform operator. For example, social networks such as Facebook use your data for market research and advertising purposes. Among other things, user behavior can be analyzed and a user profile can be created from the resulting interests of the user. The social media operators use cookies to store and further process this information. These are text files that are stored on the user's various end devices. If you have a profile on the respective social media platform and are logged in to it, the storage and analysis even takes place across devices. In this way, interest-based advertising can be displayed to you inside and outside the respective social media presence. Data processing may also affect people who are not registered as users on the respective social media platform.

We can access statistical data of various categories via social media platforms. These statistics are generated and provided by the social media operator. As the operator of the fan page, we have no influence on the generation and presentation of this data. We use this data available in aggregated form (total number of page views, "likes", page activity, post interactions, reach, video views, post reach, comments, shared content, replies, proportion of men and women, origin in relation to country and city, language, views and clicks in the store, clicks on route planners, clicks on telephone numbers) to make our posts and activities on our fan page more attractive to users. Due to the constant development of social media platforms, the availability and processing of data is changing, so please refer to the platforms' privacy policies for further details.

Legal basis

The operation of these fan pages, including the processing of users' personal data, is based on our legitimate interests in a contemporary and supportive information and interaction opportunity for and with our users and visitors in accordance with Art. 6 para. 1 lit. f. GDPR. Under certain circumstances, you may also have given a platform operator your consent to data processing, in which case Art. 6 para. 1 lit. a GDPR is the legal basis.

For a comprehensive description of the respective data processing and the opt-out options, please refer to the data protection declarations and information provided by the respective platform operator.

Storage duration

The data collected directly by us via the social media sites is deleted from our systems as soon as the purpose for its storage no longer applies, you request us to delete it or revoke your consent to its storage. Stored cookies remain on your end device until you delete them. Mandatory statutory provisions - in particular retention periods - remain unaffected.

We have no influence on the storage duration of your data that is stored by social network providers for their own purposes. You can find more information on this directly from the operator of the social network (e.g. in their privacy policy, see below).

Assertion of rights

You can assert your rights (information, rectification, erasure, restriction of processing, data portability and complaint) both against us and against the operator of the respective portal (e.g. Facebook).

Despite joint responsibility, we would like to point out that we do not have complete access to your personal data. For this reason, you should contact the providers of the social media platforms directly if you wish to request information or assert your rights as a data subject. This is because only the providers have access to the user data and can take direct action and provide information. If you need help with this, please contact us: XIMEA GmbH, Am Mittelhafen 16, 48155 Münster, Germany, e-mail: privacy@ximea.com.

Our social networks

Facebook:

Provider: Meta Platforms, Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland

Agreement on joint processing of personal data on Facebook pages:

https://www.facebook.com/legal/terms/page_controller_addendum

Certification in accordance with the "EU-US Data Privacy Framework" (DPF) at

<https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt0000000GnywAAC&status=Active> .

Privacy policy: <https://www.facebook.com/about/privacy>

Option to object (opt-out): <https://www.facebook.com/settings?tab=ads>

Instagram:

Provider: Meta Platforms Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland Privacy Policy:

<http://instagram.com/about/legal/privacy>

Option to object (opt-out): <http://instagram.com/about/legal/privacy>

Certification in accordance with the "EU-US Data Privacy Framework" (DPF) at

<https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt0000000GnywAAC&status=Active>

LinkedIn:

Provider: LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland

Privacy policy: <https://www.linkedin.com/legal/privacy-policy>

Option to object (opt-out): <https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>

X (Twitter):

Provider: Twitter Inc, 1355 Market Street, Suite 900, San Francisco, CA 94103, USA

Privacy policy: <https://twitter.com/de/privacy>

Option to object (opt-out): <https://twitter.com/personalization>

Xing:

Provider: New Work SE, Am Strandkai 1, 20457 Hamburg, Germany

Privacy policy: <https://privacy.xing.com/de/datenschutzerklaerung>

Option to object (opt-out): <https://privacy.xing.com/de/datenschutzerklaerung>

Data protection for applications

We offer you the opportunity to apply to us by e-mail and post. In the following, we inform you about the scope, purpose and use of your personal data collected as part of the application process.

Scope and purpose of data collection

In order for us to be able to consider you for a specific position in the application process, you must provide us with standard and informative application documents in which you inform us about your personality profile and your qualifications.

The personal data provided by you and transmitted to us as part of your application usually includes: cover letter, CV with the usual personal details (first and last name, date of birth, address, telephone number, e-mail address, photo) as well as supporting documents and certificates.

As a matter of principle, we only use your application documents to make a decision on filling the position for which you have expressly applied. We only process the personal data provided to us insofar as this is necessary for the purpose of deciding whether to establish an employment relationship with us. The legal basis for this is Art. 6 para. 1 lit. b GDPR, Art. 88 GDPR i.V.m. § Section 26 para. 1 sentence 1 BDSG (new), insofar as it concerns information that we receive from you as part of the application process (name, contact details, date of birth, information on your professional qualifications and school education or information on further professional training). If you voluntarily provide us with further information, we process this on the basis of your consent in accordance with Art. 6 para. 1 lit. a GDPR. In the course of the application process, further personal data may be collected from you personally and from generally accessible sources for this information purpose. Your personal data will only be passed on within our company to persons who are involved in processing your application.

If we process personal data about you to defend against legal claims asserted by you against us from the application process, we refer to Art. 6 para. 1 lit. f GDPR as the legal basis. The legitimate interest is, for example, a burden of proof in proceedings under the General Equal Treatment Act (AGG).

If you submit an unsolicited application that does not relate to a specific position, we will consider your application documents in the context of recruitment decisions for all positions under consideration. We will make the applicant data available to selected decision-makers in our company/group of companies so that they can obtain information about your personal profile and qualifications. The legal basis for data processing in this case is also Art. 6 para. 1 lit. b GDPR in conjunction with Art. 28 GDPR, § 26 para. 1 BDSG (new).

The following companies belong to the Group:

XIMEA GmbH, Am Mittelhafen 16, 48155 Münster, Germany

XIMEA s.r.o., Lesna 52, 90033 Marianka, Slovakia

XIMEA Corp, 12600 W Colfax Ave, Suite A-130, 80215 Lakewood, CO, U.S.A.

Spheron GmbH, Am Mittelhafen 16, 48155 Münster, Germany

Categories of recipients of personal data

Your personal data will only be transferred to third parties for the purposes listed below. We will only pass on your personal data that we have received as part of the application process to third parties if:

- you have given your express consent to this in accordance with Art. 6 para. 1 lit. a GDPR, § 26 BDSG (new),
- the disclosure pursuant to Art. 6 para. 1 lit. f GDPR is necessary for the assertion, exercise or defense of legal claims and there is no reason to assume that you have an overriding interest worthy of protection in not disclosing your data,
- in the event that there is a legal obligation for disclosure pursuant to Art. 6 para. 1 lit. c GDPR and
- this is legally permissible and necessary for the establishment or execution of contractual relationships with you in accordance with Art. 6 para. 1 lit. b GDPR, § 26 para. 1 sentence 1 BDSG (new).

Furthermore, your data will be passed on to technical service providers on the basis of Art. 28 GDPR, who use your data exclusively on our behalf and under no circumstances for their own business purposes. These are IT service providers and hosting providers.

Your data will not be transferred to third countries outside the EU or the European Economic Area.

Data retention period

If we are unable to make you a job offer, you reject a job offer, withdraw your application, revoke your consent to data processing or request us to delete the data, the data you have submitted, including any remaining physical application documents, will be stored or retained for a maximum of 6 months after completion of the application process (retention period) in order to be able to trace the details of the application process in the event of discrepancies (Art. 6 para. 1 lit. f GDPR).

You have the option of consenting to the use of your application documents to fill other positions. You can ask us to do this when you send us your documents, or we can ask you by e-mail whether we may use your application documents for other positions. If you choose this option, we will include you in our talent pool in accordance with Art. 6 para. 1 lit. a GDPR. We will then store your application for a maximum of 12 months until you withdraw your consent. You can revoke your consent at any time for the future. A justified revocation has no influence on data processing operations that have already taken place.

If an application procedure leads to employment, we will include your application documents in your personnel file on the basis of Art. 6 para. 1 lit. b GDPR, § 26 para. 1 BDSG-new, for the purpose of establishing the employment relationship and the personality profile described by you and your stated qualifications on which the recruitment is based.

Provision of the data

The provision of your personal data is not required by law in the initiation phase of an employment relationship. However, the provision of personal data is necessary for the conclusion of a contract of employment with us. This means that if you do not provide us with any personal data in an application, we cannot and will not enter into an employment relationship with you.

Automated decision making

There is no automated decision in individual cases within the meaning of Art. 22 GDPR. This means that we evaluate your application personally and the decision on your application is not based exclusively on automated processing.

Stationary business premises

Use of guest WLAN

We provide you with access to the Internet in our business premises in the form of WLAN access ("guest WLAN") for free use. Below we inform you about the personal data collected in this context.

Processing purposes and legal basis

The data processing is carried out for the purpose of the technical provision of a guest WLAN and to ensure smooth use by our guests. The processing is necessary for the performance of a contract (provision of Internet access via the guest WiFi) pursuant to Art. 6 para. 1 lit. b GDPR.

Furthermore, we process your data to protect our legitimate interests in accordance with Art. 6 para. 1 lit. f GDPR. Our legitimate interests lie in ensuring the security of our information technology systems and in defending against liability claims in the event of non-compliant use of the guest WiFi.

Data categories and data origin

When using our guest WLAN, the Mac address and host name of your end device, the operating system you use and log data on the type and scope of use of the guest WLAN are stored in this context. In addition, each device is assigned its own IP address.

The data is transmitted to us directly by our guests when they register for the guest WLAN.

Receiver

We do not pass on your personal data to third parties. Your data will only be passed on or transmitted if this is necessary for the execution of the contract, is based on a legal basis, is in our legitimate interest or is based on your prior consent.

If external service providers support us in processing your data (e.g. IT service providers), this is done as part of order processing in accordance with Art. 28 GDPR. We only conclude corresponding contracts with service providers that offer sufficient guarantees that suitable technical and organizational measures ensure the protection of your data.

Data transfer to a third country

Data is not transferred to third countries and is not intended to be.

Duration of storage

The data will be deleted by us regularly, but at the latest after 30 days, unless a longer storage of personal data is required by law or is necessary for the assertion, exercise or defense of legal claims.

Provision of the data

The provision of personal data about the data subject is technically necessary for the use of the guest WiFi. Without this data, you will not be able to use our guest WLAN.

Business relationships

The following information shows you how we handle your data when you contact us, when contractual negotiations take place with us and/or contractual agreements exist with us.

Processing purposes and legal basis

Data processing is carried out for the purpose of contract processing. The processing of your data is required in accordance with Art. 6 para. 1 lit. b GDPR for the initiation and fulfillment of contracts.

Furthermore, the processing of your personal data on the basis of Art. 6 para. 1 lit. f GDPR may be necessary to safeguard our legitimate interests. Our legitimate interests consist in avoiding economic disadvantages through credit checks, invitations to events, asserting legal claims and avoiding legal disadvantages (e.g. in the event of insolvency), defense against dangers and liability claims and avoiding legal risks, e-mails, prevention of criminal offenses.

Data category and data origin

We process the following categories of data:

Master and contact data: Title, name (first name and surname), department and function in the company, address, e-mail, telephone, fax, date of birth, purchase history, contract data, billing data.

The data from the aforementioned data categories was transmitted to us directly by our customers and interested parties.

Receiver

We do not pass on your personal data to third parties. Exceptions to this are our service partners, if this is necessary for the fulfillment of the contract, such as parcel and letter carriers, banks for the collection of direct debits, customs and tax authorities.

Duration of storage

The data stored about you will be deleted after fulfillment of the contract, provided that there are no other statutory retention requirements. Such obligations include commercial and financial data. These will be deleted after ten years in accordance with legal regulations, unless longer retention periods are prescribed or required for legitimate reasons. If you revoke your consent to the use of your data, it will be deleted immediately, provided that the above reasons do not contradict this.

Right of objection

You have the right to object to the processing. You can object to the future use of your data at any time.

Provision of the data

The provision of personal data is contractually required or necessary for the conclusion of a contract. If the required personal data is not provided, this would mean that we would not be able to enter into a business relationship with you.